## APRIL 19, 2004

ruth finley, publisher

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JANUARY

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|--|----------------------|--|----------------------|--|
| MARCH  | APRIL                | MAY  | JUNE                 | JULY   |
| SMTWTFS                                      | SMTWTFS              | SMTWTFS                                      | SMTWTFS              | SMTWTFS  |
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| AUGUST                                       | SEPTEMBER            | OCTOBER                                      | NOVEMBER             | DECEMBER   |
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153 east 87th street • new york, ny 10128 (212) 289-0420 • fax (212) 289-5917

## DATES TO REMEMBER 2004

**NEW YEAR'S DAY** Thursday, January 1

MARTIN LUTHER KING JR'S. **BIRTHDAY** Monday, January 19

PRESIDENT'S DAY Monday, February 16

**ASH WEDNESDAY** Wednesday, February 25

ST. PATRICK'S DAY Wednesday, March 17

**PASSOVER** Tuesday, April 6-13

**GOOD FRIDAY** Friday, April 9

**EASTER** Sunday, April 11

MOTHER'S DAY Sunday, May 9

**MEMORIAL DAY** Monday, May 31

FATHER'S DAY Sunday, June 20

INDEPENDENCE DAY Sunday, July 4

LABOR DAY Monday, September 6

**ROSH HASHONAH** Thursday, September 16

YOM KIPPUR Saturday, September 25

**COLUMBUS DAY** Monday, October 11

**ELECTION DAY** Tuesday, November 2

**VETERANS DAY** Thursday, November 11

THANKSGIVING DAY Thursday, November 25

**CHRISTMAS** Saturday, December 25

## 2005

**NEW YEAR'S DAY** Saturday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY Monday, January 17

ASH WEDNESDAY Wednesday, February 9

PRESIDENT'S DAY Monday, February 21

ST. PATRICK'S DAY Thursday, March 17

**GOOD FRIDAY** Friday, March 25

**EASTER** Sunday, March 27

**PASSOVER** Sunday, April 24 through Sunday, May 1

MOTHER'S DAY Sunday, May 8

**MEMORIAL DAY** Monday, May 30

FATHER'S DAY Sunday, June 19

INDEPENDENCE DAY Monday, July 4

LABOR DAY Monday, September 5

**ROSH HASHONAH** Tuesday, October 4

**COLUMBUS DAY** Monday, October 10

YOM KIPPUR Thursday, October 13

**VETERANS DAY** Monday, October 24

**ELECTION DAY** Tuesday, November 8

THANKSGIVING DAY Thursday, November 24

**CHRISTMAS** Sunday, December 25

# 2005

#### **JANUARY** SMTWTFS

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#### FEBRUARY

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#### MARCH

SMTWTFS 1 2 3 4 5 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

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#### JUNE

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#### AUGUST

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#### SEPTEMBER

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#### **OCTOBER**

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#### **NOVEMBER**

SMTWTFS 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

### **DECEMBER**

SMTWTFS 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

#### 2004 New York Market Dates

Fall I: 1/5-16 Fall II: 2/2-20 Holiday: 3/22 -4/2

Spring I: 8/2-13 Spring II: 9/7-24 Summer/Transition:

Resort: 6/7-18

10/25-11/5

#### **FASHION CALENDAR**

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

#### WEEKS BEGINNING MONDAY, APRIL 12 & 19 2004

#### UNLESS OTHERWISE NOTED, ALL AREA CODES ARE 212

#### SPRING SHOWS - NEW YORK, 9/8-15; LONDON, 9/18-23; MILAN, 9/25-10/3; PARIS, 10/4-12

611 FIFTH AVENUE

| Thursday<br>April 15<br>12:00 Noon        | LILLY PULITZER PRESS LUNCHEON & BOOK SIGNING "Essentially Lilly — A Guide to Colorful En By invitation: Press RSVP: fax, 451-3839. | SAKS FIFTH AVENUE tertaining". Authors: Lilly Pulitzer &                | 2 <sup>ND</sup> & 4 <sup>TH</sup> FLOOR Jay Mulvaney.  |
|---|--|---|--|
| Thursday<br>April 15                      | BOUTIQUE OPENING   | REBECCA TAYLOR  | 260 MOTT STREET<br>(HOUSTON/PRINCE)  |
| 6:00-9:00 P.M.                            | By invitation. Contact: Deborah Hughes, Inc.   | ., 727-2220.  |  |
| Thursday<br>April 15<br>8:00-10:00 P.M.   | CONCERT AT BERGDORF GOODMAN<br>FEATURING MRNORTH<br>By invitation. Contact: Judy Bassaly, 997-81                                   | VALENTINO R.E.D.  | BERGDORF GOODMAN<br>MEN'S STORE — 3 <sup>RD</sup> FL.  |
| April 15                                  | ANNE DEE GOLDIN (Also, Accessorie Cir  | rcuit, 5/2-4) Note new address: 214 W                                   | V 29 <sup>th</sup> , 12 <sup>th</sup> fl Janet Cohen, 239-0512                                   |
| April 15                                  | WEI CHUN (Women's Social Occasion, Go  | old Range) (thru 6/30) 530 Seventh                                      | Suite 1102 Bill Shoop, 391-5205  |
| April 15-19                               | ATLANTA: WOMEN'S & CHILDREN'S M.   | ARKET (Fall I). Contact: 404-220-30                                     | 00.  |
| April 16-19                               | PAT KERR BRIDAL COUTURE Hotel (Prior 4/16 contact: 901-525-5223 or fax: 90   | Carlyle, 76 <sup>th</sup> St & Madison Ave. Conta<br>01-526-3578)       | act: 744-1600  |
| April 17-21                               | NEW YORK BRIDAL MARKET   |   |  |
| Saturday<br>April 17-20<br>9:00-5:00 P.M. | WINTER 2004/PRE-SPRING 2005<br>BRIDAL COLLECTION<br>Daily. Informal modeling. By invitation. RSV                                   | MANALÉ VP: Jennie, Cleghorn Productions, fax                            | DESIGNER LOFT - STUDIO 1101<br>260 WEST 39 <sup>TH</sup> STREET<br>: 944-9477 or rsvp@manale.com |
| April 17-21                               | REEM ACRA BRIDAL (Spring/Summer) P   | Plaza Hotel   | For appt: 421-3200   |
| April 17                                  | KENTH ANDERSSON BRIDAL   | 250 W 39 <sup>th</sup> 14th fl  | Adrienne Kalligeros, 768-1882  |
| April 17-21                               | PETER LANGNER COUTURE BRIDAL   | 108 W 39 <sup>th</sup> , Suite 1120                                     | 997-0035; info@peterlangner.com  |
| April 17-20                               | NICOLE MILLER (Fall 2004 Bridal/Bridesr  | maids' Collections) Waldorf-Tower 10                                    | 00 E 50 <sup>th</sup> , #31M2 655-7704; 655-7794   |
| April 17-21                               | OSCAR DE LA RENTA BRIDAL (2004 C   | Collection)   | Appt: Brian Sutera. 973-471-7444   |
| April. 17-19                              | COUTURE BRIDAL SHOW, Drake Hotel,  | 56 <sup>TH</sup> St/Park Ave. Registration/info: 8                      | 88-3935 or www.couturebridalshow.com   |
| April 17-20                               | WEDDING COUTURE DESIGNER SHOW 9-6PM, 4/20, 9-Noon. Info: Independent Vis   | 7CASE at The Waldorf Towers, 100 E ions Couture Expo, 397-7766. Fax: 39 | E 50 <sup>th</sup> St. Hrs: 4/17, 10-6PM; 4/18 & 4/19, 97-7765 nybridalshow@aol.com              |
| April 17-20                               | WEDDINGCHANNEL.COM BRIDAL VIS<br>4/17, 12-6PM; 4/18-19, 9AM-6PM; 4/20, 9A  | SIONS SHOW (formerly Independent<br>AM-2PM. Contact: 397-7766. (Fax: 39 | Visions) Flatotel, 135 West 52 <sup>nd</sup> St. Hrs: 07-7765). Email:nybridalshow@aol.com       |
|   |  |   |  |

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|--|--|---|--|--|
| DATE                                     | WHAT'S GOING ON  | GIVEN BY  | WHERE  |  |
| Sunday<br>April 18<br>9:00 A.M.          | SHOWING OF BRIDAL COLLECTION By invitation. Contact: Ceri Phillips, 819-777  | TRANSFIGURED BY JUSTINA McCAFFREY 7-4661 or customerservice@justinamo       | FLATOTEL LOGGIA RESTAURANT<br>135 WEST 52 <sup>ND</sup> ST. (6 <sup>TH</sup> /7 <sup>TH</sup> AVE)<br>ccaffrey.com                 |  |
| Sunday<br>April 18-19<br>10:00-6:00 P.M. | PRESENTATION OF BRIDAL COLLECTION Sunday. Mon., 9-5PM. By appt. Contact: 206   | BONAPARTE - NY BY<br>JUNKO YOSHIOKA<br>5-9302. (Fax: 206-7518). Info@bonap  | W HOTEL - WATERFALL ROOM (LEXINGTON/50 <sup>TH</sup> STREET) arteny.com or www.bonaparteny.com                                     |  |
| Sunday<br>April 18<br>11:00 A.M.         | SHOWING OF SPRING 2005 BRIDAL COLLECTION By inv. Fax requests: 206-9166. RSVP: Paul  | MONIQUE LHUILLIER BRIDE Wilmot Commun., 206-7447. Therea                    | THE ALTMAN BLDG<br>135 WEST 18 <sup>TH</sup> ST. (6 <sup>TH</sup> /7 <sup>TH</sup> AVE)<br>fter, Buyers: Lori Weil, 877- 659-9805. |  |
| Sunday<br>April 18<br>1:00 P.M.          | SHOWING OF SPRING BRIDAL COLLECTION By invitation. Thereafter by appointment. Co   | ELIZABETH FILLMORE ontact: Sylena Lyons, 647-0863. (Fax:                    | 27 WEST 20 <sup>TH</sup> STREET<br>SUITE 705<br>647-0684).   |  |
| Sunday                                   | SHOWING OF SPRING BRIDAL   | ULLA-MAIJA  | 32 WEST 39 <sup>TH</sup> STREET  |  |
| April 18<br>6:00 P.M.                    | COLLECTION By invitation. Buyers: Delaney Todd Bagwel  | 1. 768-0707 x 14. Press: Ellen McSwe  | 11 <sup>TH</sup> FLOOR<br>eeney, 768-0707 x 20.  |  |
|  |  |   | 625 MADISON AVENUE   |  |
| Sunday<br>April 18<br>6:30-9:30 P.M.     | PRESS: SPRING 2005 BRIDAL COLLECTION Cocktails. Gown presentation, By invitation.  | KENNETH POOL FOR AMSALE Press RSVP: Rubenstein Communica                    | MEZZANINE (58 <sup>TH</sup> /59 <sup>TH</sup> STREET)  |  |
| April 18-20                              | LIANCARLO BRIDAL   | 501 Seventh, Suite 209 Stanley  | Levine or Erena Appel, 997-0120  |  |
| April 18-21                              | STEPHEN YEARICK BRIDAL; YSA MAK  | ZINO BRIDAL 501 Seventh 2 <sup>nd</sup> fl                                  | 221-8188   |  |
| Monday<br>April 19<br>8:00 A.M.          | 20 <sup>TH</sup> ANNIVERSARY RUNWAY<br>SHOW — BRIDAL COLLECTION<br>Breakfast. Show, 9AM. By invitation. RSVP                     | CHRISTOS INC.: 921-0025.  | WALDORF ASTORIA - 4 <sup>TH</sup> FL<br>CONRAD STE 50 <sup>TH</sup> ST & LEX.  |  |
| Monday<br>April 19<br>9:00 A.M           | THREE SHOWINGS: SPRING 2005 BRIDAL COLLECTION & 1:00PM, Buyers only. Press show, 4PM. I Press RSVP: Rubenstein Communications, 8 | AMSALE By invitation. Buyers Fax requests: Ro 43-8293.                      | 625 MADISON AVENUE<br>MEZZANINE (58 <sup>TH</sup> /59 <sup>TH</sup> STREET)<br>obert Taylor, 971-6288.                             |  |
| Monday<br>April 19<br>11:00 A.M.         | SHOWING OF SPRING 2005<br>BRIDAL COLLECTION<br>By invitation. Contact: 944-5757 x 5011   | CAROLINA HERRERA  | 501 SEVENTH AVENUE<br>17 <sup>TH</sup> FLOOR   |  |
| Monday<br>April 19<br>12:00 Noon         | SHOWING OF SPRING 2005 BRIDAL COLLECTION By invitation. Contact: Julie Biondi, Corbin of   | ANGEL SANCHEZ  & Associates, 246-6515 or julie@corb                         | LOFT ELEVEN —11 <sup>TH</sup> FL<br>336 WEST 37 <sup>TH</sup> ST. (8 <sup>TH</sup> /9 <sup>TH</sup> AVE)<br>binpr.com              |  |
| April 19                                 | 1PM, AMSALE SPRING 2005 BRIDAL BU  | YYERS' SHOW (2 <sup>nd</sup> Show) 625 Madis                                | son Ave. By inv. Buyers fax: 971-6288.   |  |
| April 19                                 | 4PM, AMSALE SPRING 2005 BRIDAL PRESS SHOW (3RD Show) 625 Madison Ave. By inv. Press RSVP: 843-8293.                              |   |  |  |
| Monday                                   | FRAGRANCE LAUNCH PARTY   | JOHN VARVATOS   | PLACE TO BE  |  |
| April 19<br>7:00-11:00 P.M.              | By invitation. Contact: Donna Faircloth, fax:  | 812-8099.   | ANNOUNCED  |  |
| April 19                                 | SIGNUM INTERNATIONAL (Mother of th<br>(Chris Kole Couture, Crisada by Chris Kole,  | e Bride & Special Occasion- Fall II/H<br>Andre Raphael, Marcelane-London (l | foliday) 501 Seventh, #202 869-1122<br>Bridge/Evening separates & dresses)   |  |
|  |  |   |  |  |

WHERE **GIVEN BY** WHAT'S GOING ON DATE PENN PLAZA PAVILION DIRECTION SURFACE: A SEMINAR SERIES ON Tuesday 401 SEVENTH AVE. (33RD ST) FASHION TRENDS/INDUSTRY TOPICS April 20-21 Speakers every hour. To the trade only. First come seating. Tkts: \$100 in advance on website/\$125 at door. 9:00-5:00 P.M. Contact: 973-761-5598, info@directionshow.com or www.directionshow.com ATELIER CREATIVE SERVICES DOONEY & BURKE FALL/WINTER PRESS PREVIEW Tuesday 161 W 54TH ST. - SUITE 1201 April 20-22 —HANDBAGS & ACCESSORIES Daily 4/20-22. By appointment. Contact: Atelier Creative Services, Inc., 247-9299 x 11. (Fax: 247-9298). 9:00-5:00 P.M. **OLEG CASSINI SPORT** JUST CALM DOWN SPA INTRODUCING SPA WEAR & Tuesday 32 WEST 22<sup>ND</sup> STREET (6<sup>TH</sup> AVE) **SPORTSWEAR** April 20 Relax in style and enjoy spa treatments. By invitation. Press: Tara Clavell-Vera, Gale Group, 685-6789 x 229. 12:00-3:00 P.M. **MELISSA SWEET** SHOWING OF BRIDAL Tuesday 336 WEST 37<sup>TH</sup> ST. (8<sup>TH</sup>/9<sup>TH</sup> AVE) COLLECTION April 20 By invitation. RSVP: Lisa Hightower, 404-633-4395. (Fax: 404-633-7303). 6:00 P.M. **BILTMORE ROOM** GAP **FALL 2004 COLLECTION** Tuesday 290 EIGHTH AVE. (24TH/25TH ST) PRESENTATION April 20 By invitation. Contact: KCD, fax: 590-5101. 6:00-8:00 P.M. 6:00 P.M., FUR FASHIONS 2004 PREVIEW sponsored by The Fur Information Council of America (FICA). Place to be April 20 announced. By invitation. Contact: Heather Cohen, Goldstein Communications, fax: 838-0855. 22 WEST 19TH STREET MARC ECKO **HOLIDAY 2004 PREVIEW** Tuesday 9<sup>TH</sup> FL (5<sup>TH</sup>/6<sup>TH</sup> AVE) April 20 By invitation. RSVP: Four Corners Communications, 849-8256. 7:00-10:00 P.M. CITY CENTER AN EVENING WITH MARTHA GRAHAM TEMPLE ST. CLAIR Tuesday 130 WEST 55TH ST. (6TH/7TH AVE) DANCE COMPANY April 20 By invitation. Contact: Atelier Creative Services, Inc., 247-9299 x 11. 8:00 P.M. DIRECTION: The Int'l Textile Design Show. Penn Plaza Pavilion. 401 Seventh Ave., 33rd St. & Seventh Ave. Hrs: 4/20 & April 20-21 4/21, 9-6PM. Contact: 973-761-5598 or Email: info@directionshow.com or www.directionshow.com PRINTSOURCE (Textile Design) at Penthouse Pavilion, Pennsylvania Hotel, 401 Seventh Avenue. Contact: 352-1005. April 20-21 PURE SPACE — 12TH FLOOR TRUE MEANING LAUNCH OF WOMEN'S FALL 2004 Wednesday 601 WEST 26<sup>TH</sup> ST. (11<sup>TH</sup> AVE) April 21 COLLECTION By appointment. Contact: Daniela Maron, Loving + Company, 213-3504. 9:00-5:00 P.M. PAYLESS SHOESOURCE FLATOTEL **FALL 2004 COLLECTION** Wednesday 135 WEST 52<sup>ND</sup> ST. (6<sup>TH</sup>/7<sup>TH</sup> AVE) April 21-22 30 minute appointments. By invitation. Contact Robyn Fried: rfried@gcigroup.com 9:00 A.M. **463 SEVENTH AVENUE** DONEGER CREATIVE MILAN/PARIS FALL 2004 Wednesday 3RD FLOOR **SERVICES** April 21 Also, 11:30 AM. Presentation of Women's Fall RTW by Chris Gilbert. Tkts: \$50. RSVP: 560-3736. 9:30 A.M. 225 WEST 39TH STREET **VERA WANG** TWO SHOWINGS: SPRING 2005 Wednesday 9<sup>TH</sup> FLOOR **BRIDAL COLLECTION** April 21 Also, 11AM. By invitation. Thereafter by appointment. Contact: 575-6400 x 4813. 10:00 A.M.

Wednesday
April 21
April 21
BRIDAL COLLECTIONS
Noon-1:30 P.M.
By invitation. RSVP: Alex Dickerson, Ogan/Dallal Associates, 840-0888 or alex@ogan-dallalpr.com

DOLICE AS HANDIANT
NOHPA HAIME GALLE

Wednesday
April 21
BOOK LAUNCH: "MILLENNIUM DOUGLAS HANNANT NOHRA HAIME GALLERY
MODERN" BY GEOFFREY BRADFIELD & FREDERICK ANDERSON 41 EAST 57<sup>TH</sup> STREET
6:00-8:00 P.M.
By invitation. RSVP: Kayhryn Sukey, 398-7759 x 24 or ksukey@douglashannant.com

| DATE                                    | WHAT'S GOING ON  | GIVEN BY  | WHERE  |  |
|---|--|---|--|--|
| Wednesday<br>April 21<br>6:30 P.M.      | BENEFIT SHOWING: FALL 2004 BRIDAL & EVENING COLLECTION Cocktails followed by show. To benefit AYU  | SULLY BONNELLY  JDA For The Arts. By inv. Contact: 84                                     | THE PENTHOUSE<br>80 FIFTH AVENUE (14 <sup>TH</sup> ST)<br>0-6799 or info@sullybonnelly.com                                     |  |
| April 21                                | POSTPONED: CFDA EXHIBITION PREV  | IEW AT MOMA/QNS HAS BEEN PO   | OSTPONED TO 4/22 AT 6:30PM.  |  |
| Thursday<br>April 22<br>9:00-11:00 A.M. | PRESS PRESENTATION: LAUNCH<br>OF CHOICE CALVIN KLEIN<br>By invitation. Contact: Vasoula Barbagianni  | CHOICE CALVIN KLEIN<br>s, 292-9510.   | CALVIN KLEIN UNDERWEAR<br>STORE- 104 PRINCE ST (MERCER)  |  |
| Thursday                                | NEW PRODUCT LAUNCH   | DOVE  | PLACE TO BE<br>ANNOUNCED   |  |
| April 22<br>9:00-5:00 P.M.              | By invitation. Contact: Liz Wiener, Edelman  | PR, fax: 704-0118.  | ANNOUNCED  |  |
| Thursday<br>April 22<br>9:30 A.M.       | WOMEN'S RTW, ACCESSORIES & MEN'S NEW YORK RETAIL REPORT Women's/Accessories. Men's, 11:30AM. Tk  | MARGIT PUBLICATIONS/DIV. OF THE DONEGER GROUP tts: \$55 p/person per presentation. RSV    | 463 SEVENTH AVENUE  3 <sup>RD</sup> FL  P: 302-5137 or cecilia@mpnews.com  |  |
| Thursday<br>April 22                    | SHOWING OF FALL 2004 COLLECTION Cocktails. Show, 6PM. By invitation. Contact   | BANANA REPUBLIC   | PLACE TO BE<br>ANNOUNCED   |  |
| 5:00 P.M. Thursday April 22 6:00 P.M.   | PREVIEW NIGHT BENEFIT FOR KIDS OF NYU VIP reception. Tkts: \$500. General reception NYU, 404-3693. Show tickets: \$15. Open to   | NEW YORK INTERNATIONAL<br>ART & ANTIQUES SHOW<br>1, 7-9PM, Tkts: \$150 p/p; \$250 p/coupl | 7 <sup>TH</sup> REGIMENT ARMORY PARK AVE/67 <sup>TH</sup> STREET le. Benefit info: Emily Taub, Kids of Grath, WSCPR, 935-1558. |  |
| Thursday<br>April 22<br>6:30-8:00 P.M.  | BENEFIT: KICK-OFF COCKTAIL PARTY FOR SAFE HORIZON By invitation. Contact: Molly Solomon, Safe  | CALVIN KLEIN<br>Horizon, 577-5080.  | 654 MADISON AVENUE<br>(60 <sup>TH</sup> /61 <sup>ST</sup> STREET)  |  |
| Thursday<br>April 22<br>6:30-8:30 P.M.  | PREVIEW: "FASHIONING FICTION<br>IN PHOTOGRAPHY SINCE 1990"<br>(Note date change). By invitation. Contact: C  | REED KRAKOFF; KATE SPADE;<br>ANNA SUI; CFDA<br>CFDA, fax: 768-0515.                       | MOMA QNS<br>LONG ISLAND CITY   |  |
| Thursday<br>April 22                    | PRESS LAUNCH   | REDKEN FOR MEN  | CUTLER SALON<br>115 EAST 57 <sup>TH</sup> ST. (PARK/LEX)   |  |
| 7:00 P.M.                               | By invitation. Contact: Christine Dolan, cdol  | an@redken.com   |  |  |
| April 23-24                             | MANHATTAN VINTAGE CLOTHING SHOW (52 Dealers & Exhibit of antique bathing suits). Metropolitan Pavilion, 125 W 18th St. Hrs: 4/23, 1PM-7PM; 4/24, 10AM-6PM. Admission: \$20. Info contact: Loty1@aol.com or 518-434-4312.       |   |  |  |
| April 23-28                             | NEW YORK INT'L ART & ANTIQUES SHOW, Seventh Regiment Armory, Park/67th St. Tkts: \$15. Show: 472-1180  |   |  |  |
| April 25-27                             | SALON IBS NEW YORK (INT'L BEAUTY SHOW) Javits Ctr. Contact: Advanstar, 800-427-2420 (Fax: 218-723-9122).   |   |  |  |
| April 26                                | 10AM-1PM, PRESS PREVIEW: "DANGEROUS LIAISONS: FASHION & FURNITURE IN THE 18 <sup>TH</sup> CENTURY" At The Metropolitan Museum of Art, 82 <sup>nd</sup> St. & Fifth Avenue. By invitation. Press: Bernice Kwok-Gabel, 650-2123. |   |  |  |
| Monday<br>April 26<br>12:00-2:00 P.M.   | MORE ALPHA AWARDS HONORING<br>SENATOR HILLARY CLINTON<br>By invitation. Press: Jill Smithgall, Bratskein   | MORE MAGAZINE & EXTRA //Seidman, 679-2233 x 2920.   | THE FOUR SEASONS – POOL RM 99 E 52 <sup>ND</sup> ST (PARK/LEXINGTON)   |  |
| Monday                                  | "BEHIND THE BEAUTY"  | SALLY BEAUTY  | PLACE TO BE<br>ANNOUNCED   |  |
| April 26<br>5:00-7:00 P.M.              | Hands-on demonstrations with leading exper   | ts. By invitation. Contact: Jan Roberts.  |  |  |

| DATE                                     | WHAT'S GOING ON   | GIVEN BY   | WHERE   |  |
|--|---|--|---|--|
| Monday<br>April 26-27<br>6:00-8:00 P.M.  | FALL 2004 COLLECTION PRESENTATION Daily, 4/26-27. By invitation. Contact: 965-5   | LYNN PARK<br>5133 (Fax: 965-5135).   | 51 WOOSTER STREET<br>(BROOME/GRAND ST)                                      |  |
|  |   | THE COSTUME INSTITUTE  | METROPOLITAN MUSEUM   |  |
| Monday<br>April 26<br>7:30 P.M.          | BENEFIT GALA: OPENING OF "DANGEROUS LIAISONS" EXHIBIT Dinner followed by dance, 10-1AM. (Blk Tie  |  | 82 <sup>ND</sup> STREET & FIFTH AVENUE                                      |  |
| April 26                                 | LOS ANGELES: 8:30AM, Spring/Summer 20<br>The California Market Ctr, 110 E. 9 <sup>TH</sup> St. Sp   | 005 Fabric Trend Presentation organiz<br>kr: Angelo Uslenghi, Trend Forecaster | ed by the Italian Trade Commission & r. Free. RSVP: newyork.newyork@ice.it  |  |
| Tuesday<br>April 27                      | FALL 2004 PRESS PRESENTATION:<br>ISAAC MIZRAHI FOR TARGET<br>By appointment. Contact: Debra Thom, Lovi  | TARGET   | HUDSON STUDIOS<br>601 W 26 <sup>TH</sup> ST (11 <sup>TH</sup> /W. SIDE HWY) |  |
| 9:00-5:00 P.M.                           | By appointment. Contact. Debia Thom, Lovi   |  |   |  |
| Tuesday<br>April 27-29                   | DESK SIDES  | ORLY INTERNATIONAL   | PLACE TO BE<br>ANNOUNCED  |  |
| 9:00-5:00 P.M.,                          | Daily, 4/27-4/29. By appointment. Contact: 2  | 242-9353 x 186.  |   |  |
| Tuesday<br>April 27                      | PRESS BREAKFAST: LAUNCH OF<br>THE LIV KIT   | OLIVIA NEWTON-JOHN   | THE CARLYLE NEW YORK<br>35 EAST 76 <sup>TH</sup> STREET                     |  |
| 9:30-11:00 A.M.                          |   | kit. Breakfast will also honor Dr. Erni<br>Fammar Hirsch, Rogers & Cowan, 445  | ie Bodai, creator of the breast cancer<br>5-8444.                           |  |
| Tuesday<br>April 27                      | SPRING CELEBRATION AT HUDSON<br>PRIVATE PARK  | HUDSON & IAN SCHRAGER  | 356 WEST 58 <sup>TH</sup> STREET  |  |
| 8:00-Midnight                            | Dinner and party with Diane Kruger and Nic  | olas Ghesquiere. By invitation. Contac   | ct: PR Consulting, 228-8181.  |  |
| April 27                                 | MADRID: EUROPEAN FIFI – SPAIN. Cocktail reception, (Evening Attire). Circulo de Bellas Artes de Madrid. By invitation. Contact: Antonio Bergillos. 011-34-93-418-87-18. Fax: 011-34-93-418-90-41. |  |   |  |
| April 27-29                              | BOLOGNA: LINEAPELLE (Leathergoods).   | Contact: www.lineapelle-fair.it  |   |  |
| Wednesday                                | DESK SIDES  | ADIDAS FINE FRAGRANCE  | PLACE TO BE<br>ANNOUNCED  |  |
| April 28-29<br>9:00-5:00 P.M.            | Daily, 4/28-29. By appointment. Contact: La   | Force + Stevens, 242-9353 x 167.   |   |  |
| Wednesday<br>April 28<br>11:00-6:00 P.M. | PRESS PREVIEW OF FALL 2004 ACCESSORIES & HATS By appointment. Press: Loving & Company,  | CATHY HARDWICK & PATRICIA UNDERWOOD 213-3504 x 13.                             | 498 SEVENTH AVENUE<br>24 <sup>TH</sup> FLOOR                                |  |
|  | DISCOVERY OF ANDEAN ARTISANS  | DONNA KARAN NEW YORK   | 819 MADISON AVENUE  |  |
| Wednesday<br>April 28                    |   |  | (68 <sup>TH</sup> STREET)   |  |
| 6:30-8:30 P.M.                           | By invitation. Contact: Deborah Hughes, Inc   |  |   |  |
| Wednesday<br>April 28<br>6:30-8:30 P.M.  | COCKTAIL PARTY & SHOPPING NIGHT<br>TO BENEFIT WALL STREET RISING<br>By invitation. Contact: Rachel Decker, 292-9  |  | 654 MADISON AVENUE<br>(60 <sup>TH</sup> /61 <sup>ST</sup> STREET)           |  |
| Wednesday<br>April 28<br>6:30-8:30 P.M.  | CELEBRATION OF "THE ACCIDENTAL DIVA" BY TIA WILLIAMS By invitation. Contact: Siren PR, 625-3500.  | LOLA OGUNNAIKE & IMAN  | 40/40 CLUB<br>6 WEST 25 <sup>TH</sup> ST. (6 <sup>TH</sup> AVE/B'WAY)       |  |
| Thursday<br>April 29<br>9:30 A.M.        | SPRING/SUMMER 2004<br>STREET SCENES<br>Also, 11:30 AM. Presentation by Jamie Ross   | DONEGER CREATIVE<br>SERVICES<br>s. Tkts: \$50. RSVP: 560-3736.                 | 463 SEVENTH AVENUE<br>3RD FLOOR   |  |

| , DATE                                  | WHAT'S GOING ON   | GIVEN BY  | WHERE   |   |  |
|---|---|---|---|---|--|
| Thursday<br>April 29<br>10:00-6:00 P.M. | PRESS: PRODUCT PRESENTATION By appointment. Contact: Franny Viola, Sin  | WELEDA<br>ren PR, 625-3500.   | PLACE TO BE<br>ANNOUNCED  |   |  |
| April 29                                | <u>PUERTO RICO</u> : PUERTO RICO FASHION TRENDS: FASHION @ THE TENTS. Showing of Fall/Winter Collections by five designers. By invitation; Cristina Caraballo, 787-671-4247; 787-466-8510 or cristina.caraballo@axysnet.com |   |   |   |  |
| May 1-5                                 | DESIGNERS AT THE ESSEX HOUSE (It or www.dateh.org Algo of Switzerland, Av Lili Designs Inc., David Hayes Inc., Gene It Mark Heister, Sansappelle, Tina di Martina   | erardo Bessi of Italy, Carter, Dav<br>Roye, Kevan Hall, Laura Couture   | Dir., 310-657-6033 From 5<br>rid Goodman for Buonuom<br>Ltd., Linda Cunningham, I | o, Group:   |  |
| May. 1-5                                | MARK HEISTER (312-527-0422) The   | e Essex House, Central Pk So.   | Suite 701   | 247-0300  |  |
| May 1-3                                 | ATELIER DESIGNER COLLECTIONS (Garde) Rihga Royal, 151 W 54th St. Hrs: 9   | Womenswear/Access. Immediates<br>9-6PM. Contact: Susan Summa, 5   | /Fall II/Holiday)(Artisan, F<br>05-982-9112 or www.ateli                          | ashion & Avant-<br>erdesigners.com                              |  |
| May 1-3                                 | D&A ANNEX /NY (Fall II/Holiday Better Ctr., 601 W 26th St. Hrs: 9-7PM. Contact: 3   | Contemporary/Young Designer 1<br>302-9575 or da@designersandage   | RTW, Shoes, Acc., Lifesty<br>ents.com Press: Company A                            | le) Starrett-Lehigh Agenda, 358-9516.                           |  |
| May 1-4                                 | NOUVEAU COLLECTIVE (Women's RT (56th St) Hrs: 9-6PM daily except 5/2, 9-9P  | "W/Accessories – 400-500 Labels<br>M or by appt. (Complimentary sh  | s) Park Central New York, nuttle bus to Show Piers). In                           | 870 Seventh Ave<br>nfo: 914-736-0030.                           |  |
| May 1-2                                 | HYÈRES, FRANCE: INT'L FASHION FE  | STIVAL/INT'L TEXTILE & CL   | OTHING CONF. Info: ffc  | @modeaparis.com   |  |
| May 2-4                                 | ACCESSORIESTHESHOW (Fall/Winter Hrs: 9-6PM; 5/4, 9-5PM. Trade: Lorrie Fro   | 2004). Brands; Designer and lifes ost, 686-4412 ext. 408; Press: Bet  | tyle accessories. At Javits (h Cowperthwaite, 203-853-                            | Ctr, 34 <sup>th</sup> St/12 <sup>th</sup> Ave6015 x 150.        |  |
| May 2-4                                 | MODA MANHATTAN (Designer RTW S<br>Hrs: 5/2-3, 9-6PM; 5/4, 9-5PM. Trade: Sha   | how—300 Juried Collections) (F<br>wn Hazan, 686-4412 x 435; Pres  | all/Winter 2004). At Javits s: Beth Cowperthwaite, 20                             | , 34 <sup>th</sup> St/12 <sup>th</sup> Ave.<br>3-853-6015 x 150 |  |
| May 2-4                                 | ACCESSORIE CIRCUIT (Fall/Winter) at New York Show Piers on the Hudson, 55th St. & 12th Ave. Contact: Trade/Press: ENK Int'l, 759-8055. (Fax: 758-3403). Press: Coleman McCartan x 13 or mccartan@enkshows.com               |   |   |   |  |
| May 2-4                                 | INTERMEZZO COLLECTIONS (Fall/Win55th St./12th Ave. Trade/Press: ENK Int'l,  | nter) (Juried RTW) (Concurrent<br>759-8055. Press: Coleman McCa   | with Accessorie Circuit) at<br>rtan x 13 or mccartan@enk                          | NY Show Piers.  |  |
| May 2-5                                 | IFJAG (Int'l Fashion Jewelry & Accessory  | Show) (300 Sources) Roosevelt   | Hotel, 45th St/Madison. Co  | ontact: 401-295-4564.   |  |
| May 2-5                                 | MONTREAL: NAFFEM (Luxury Outerwe  | ar) Registration fee: \$20. Contac  | t: 514-844-1945 or info@f   | urcouncil.com   |  |
| Monday<br>May 3<br>6:00-9:00 P.M.       | TWENTIETH ANNUAL FASHION/ BEAUTY INDUSTRY BENEFIT Honorees: Jane Elfers, Lord & Taylor; Fel Gourmet Buffet & Silent Auction. Tkts: \$2  | CITYMEALS-ON-WHEELS<br>(355 LEXINGTON AVENU<br>icia Milewicz, Glamour Magazin<br>200, Citymeals, 687-1234; 289-04 | E) GRAND CENTR<br>e; Ruth Finley, Lifetime A                                      | chievement Award.   |  |
| Monday<br>May 3<br>6:00-9:00 P.M.       | NEW PRODUCT ANNOUNCEMENT & PERFORMANCE By invitation. Contact: Julia Murphree, Br   | MAYBELLINE NEW YOR<br>atskeir/Seidman, 679-2233 x 291   | 125 WEST 44 <sup>TH</sup> S   | TRE<br>STREET   |  |
| Monday<br>May 3<br>6:00-9:30 P.M.       | 26 <sup>TH</sup> ANNUAL AAFA AMERICAN<br>IMAGE AWARDS<br>Honorees: Sharon Stone, Oscar de la Rent<br>AMFAR & AAFA Educational Programs.   | AMERICAN APPAREL & FOOTWEAR ASSOCIATIOn a, Kenneth Cole, Bergdorf Goodr By inv. Tkts: \$500; 845-758-574          | man, "The Fab Five". (Blk   | ROOM Tie). Benefiting   |  |
| May 3                                   | LEONELLO BORGHI (Cruise '05) (Wor   | men's Handbags) 156 W 56 <sup>th</sup>  | 7 <sup>th</sup> fl  | 242-4994  |  |
| May 3                                   | JOANNA MASTROIANNI (Holiday)  | 230 W 38th  | 15 <sup>th</sup> fl   | 764-0840  |  |
|   |   |   |   | 6   |  |

| ·<br>DATE                           | WHAT'S GOING ON   | GIVEN BY  | WHERE  |  |
|-------------------------------------|---|---|--|--|
| May 3-7                             | ACCESSORY MARKET IN NEW YORK  |   |  |  |
| May 3-7                             | INTIMATE APPAREL MARKET IN NEW  | YORK  |  |  |
| May 3-7                             | HOSIERY MARKET IN NEW YORK  |   |  |  |
| Wednesday                           | PRESS PRESENTATION  | AVON  | PLACE TO BE<br>ANNOUNCED   |  |
| May 5-6<br>9:00-5:00 P.M.           | Daily, 5/5-5/6. By appointment. Contact: Lau  | uren, Tractenberg & Co., 292-7979.                              |  |  |
| Thursday<br>May 6<br>9:00-5:00 P.M. | FALL 2004 HANDBAG<br>COLLECTION PREVIEW<br>By appointment. Contact: Daniela Maron or  | JANA FEIFER  Alexandra Fisher, Loving + Company,                | BRYANT PARK HOTEL<br>40 WEST 40 <sup>TH</sup> STREET<br>, 213-3504.                                    |  |
| Thursday<br>May 6<br>6:00-9:00 P.M. | 5 <sup>TH</sup> ANNUAL MADISON AVENUE: "WHERE FASHION MEETS ART" 29 block art exhibition & private receptions i 9PM-Midnight After-Party at Whitney. By ir  | MADISON AVENUE BID  n 50 boutiques to benefit Whitney Mu        | 57 <sup>TH</sup> STREET- 86 <sup>TH</sup> STREET seum. By inv; 861-2055. Also,                         |  |
| Thursday<br>May 6<br>6:00-9:00 P.M. | OPENING FOR VIDEO ARTIST & PHOTOGRAPHER, ANTHONY GOICOLE To coincide with Madison Avenue event, "W  | CALVIN KLEIN  | 654 MADISON AVENUE<br>(60 <sup>TH</sup> /61 <sup>ST</sup> STREET)                                      |  |
| Friday<br>May 7<br>8:30 A.M.        | SALUTE TO THE FIFI NOMINEES  Breakfast & presentation of miniature FIFI A supporters. By invitation. Press Inquiries:   | wards. Attendance limited to 2004 Fra                           | MANDARIN ORIENTAL HOTEL<br>80 COLUMBUS CIRCLE – BALLRM<br>agrance Star of the Year nominees<br>x 225.  |  |
| May 7                               | <u>LONDON</u> : The Designer Collections, Autumn/Winter 2004 – NY, London, Milan, Paris by Doneger Creative Services. At 9:15AM, 10:45AM, 12:15PM, 2PM, 3:30PM. Speaker: Chris Gilbert. RSVP: 212-560-3736. |   |  |  |
| Monday<br>May 10<br>6:00 P.M.       | THE PARSONS BENEFIT & FASHION SHOW HONORING MARC JACOBS Cocktails. 7PM, Dinner/Honoree Presentation   | PARSONS SCHOOL OF DESIGN<br>n. 8:45PM, Show & Awards. By inv. 7 | PIER 60 – CHELSEA PIERS (23 <sup>RD</sup> ST/WEST SIDE HWY)  Tkts: \$1,000-\$7,500. Contact: 972-2268. |  |
| Tuesday<br>May 11<br>9:00-5:00 P.M. | MOSSIMO AT TARGET<br>FALL 2004 PRESENTATION<br>By appointment. Contact: Debra Thom, Lovi  | TARGET ing + Company, 213-3504.                                 | DIVINE STUDIOS<br>21 E. 4 <sup>TH</sup> ST. (LAFAYETTE ST.)  |  |
| Tuesday<br>May 11<br>5:30 P.M.      | 105 <sup>TH</sup> ANNUAL FASHION SHOW  Fashion Design Student Presentation. (Also, for entry. Contact: 718-636-3476 or  |   |  |  |

| , DATE                                | WHAT'S GOING ON   | GIVEN BY   | WHERE  |  |  |
|---------------------------------------|---|--|--|--|--|
| May 11-13                             | <u>LAS VEGAS</u> : THE OFF-PRICE SPECIALIST SHOW (Branded & non-branded men's, women's, children's apparel, lingerie, outerwear, innerwear, hosiery, neckwear etc). Mandalay Bay Convention Ctr. Contact: 262-782-1600. |  |  |  |  |
| Wednesday<br>May 12-13                | FALL 2004 ACCESSORIES PRESS PREVIEW   | NEIMAN MARCUS  | CHAMBERS HOTEL<br>15 WEST 56 <sup>TH</sup> STREET  |  |  |
| 9:00-5:00 P.M.                        | May 12-13. By invitation. Contact: Nina Isra  | EI, 040-1200 X 2222.   |  |  |  |
| Wednesday<br>May 12<br>5:00-9:00 P.M. | POSH BENEFIT PREVIEW:<br>32 <sup>ND</sup> ANNIVERSARY<br>5PM Preview, \$225 or 6-9PM Preview, \$125<br>clothing for men/women/children. Contact: 8  | THE LIGHTHOUSE<br>FOR THE BLIND<br>6. Both include 4-day pass for sale. Sale<br>21-9445. (Public: 5/13-16, 11-7PM. T | 110 EAST 60 <sup>TH</sup> STREET (PARK/LEXINGTON) of new & gently used designer kts: \$30 for 4 days or \$10 per day). |  |  |
| Wednesday                             | PRODUCT LAUNCH  | MAYBELLINE   | PLACE TO BE  |  |  |
| May 12<br>6:00-9:00 P.M.              | By invitation. Contact: Emma Rosenbloom, l  | NEW YORK-GARNIER   | ANNOUNCED  |  |  |
| Thursday<br>May 13                    | PRESS LAUNCH OF "HAWAII" —<br>A BOUQUET OF NEW JEWELS   | VAN CLEEF & ARPELS   | JACK STUDIOS<br>601 WEST 26 <sup>TH</sup> ST. –12 <sup>TH</sup> FL.  |  |  |
| 10:00-7:00 P.M.                       | Champagne. By appointment. Contact: Chris   | tine Drinkard, 646-485-1667.   |  |  |  |
| Thursday<br>May 13                    | PUBLIC RELATIONS RECEPTION  | THE TOBE REPORT  | 501 FIFTH AVENUE<br>SUITE 1208   |  |  |
| 5:00-7:00 P.M.                        | By invitation. Contact: 867-8677 x 224.   |  |  |  |  |
| Thursday<br>May 13                    | NEXT GENERATION AWARDS  | ACCESSORIES COUNCIL ELLE & ELLE GIRL MAGAZINE  | FASHION INSTIT. OF TECH.<br>227 WEST 27 <sup>TH</sup> STREET   |  |  |
| 5:30-8:00 P.M.                        | Reception & award contest in support of F.I.  | 1. student design exhibit. By invitation   |  |  |  |
| Thursday<br>May 13<br>6:30-9:00 P.M.  | OPENING OF BUMBLE & BUMBLE DOWNTOWN By invitation. RSVP: Deborah Hughes, Inc.,  | BUMBLE AND BUMBLE  | 415 WEST 13 <sup>TH</sup> STREET<br>8 <sup>TH</sup> FL (9 <sup>TH</sup> AVENUE)  |  |  |
| 0:30-9:00 P.M.                        |   |  | 014 421 2200   |  |  |
| May 15-18                             | INT'L CONTEMPORARY FURNITURE F.   | AIR at Javits Convention Center. Conta   | act: George Little Mgmt, 914-421-3200.   |  |  |
| May 16-18                             | SURTEX (Surface Textures) at Javits Conve   |  |  |  |  |
| May 16-19                             | NATIONAL STATIONERY SHOW at Javit   | s Convention Center. Contact: George   | Little Mgmt, 914-421-3200.   |  |  |
| Monday<br>May 17<br>7:00-9:00 P.M.    | CELEBRATION OF THE 2004 CFDA<br>PERRY ELLIS AWARD NOMINEES<br>By invitation. Contact: LaForce + Stevens, fa   | VOGUE & PERRY ELLIS ax: 367-9076.  | PLACE TO BE<br>ANNOUNCED   |  |  |
| Tuesday<br>May 18                     | PRODUCT LAUNCH  | SHISEIDO COSMETICS   | PLACE TO BE<br>ANNOUNCED   |  |  |
| 6:00-9:00 P.M.                        | By invitation. Contact: Nicole Matusow, Kap   | plow Communications, 221-1713 x 336  | 5.   |  |  |
| May 18-20                             | MIAMI BEACH: MATERIAL WORLD (Fabric, Trim etc). Contact: 800-318-2238 or www.material-world.com   |  |  |  |  |
| Wednesday<br>May 19<br>12:00 Noon     | ANNUAL EDITORS' LUNCHEON  Jewelry Viewing. 1PM, Luncheon. Live mod  | THE JEWELRY INFORMATION CENTER deling & drawings. By inv. RSVP: 646-   | TOWN.REST./CHAMBERS HOTEL<br>13 WEST 56 <sup>TH</sup> ST. (5 <sup>TH</sup> AVE)<br>-658-0240 or events@jic.org         |  |  |
| Wednesday<br>May 19<br>12:30 P.M.     | LUNCHEON & BURBERRY PRORSUM BENEFIT FASHION SHOW For The Lying-In Hospital. By invitation. Fo   | NY WEILL CORNELL<br>MEDICAL CENTER   | CIPRIANI<br>110 EAST 42 <sup>ND</sup> STREET   |  |  |
| Wednesday                             | SPRING COCKTAIL PARTY   | COACH & PEACE GAMES  | PLACE TO BE<br>ANNOUNCED   |  |  |
| May 19<br>6:30-8:30 P.M.              | By invitation. Contact: Susan Magrino Agen  | cy, 822-8166.  | AMMOUNCED  |  |  |